



Australian Expos 2011



Journalist

Mr. Brian Thacker

6/1-3 Grayling Avenue
St Kilda East 3183
Australia

Postal Code

Phone

Fax

E-mail brian@brianthacker.tv

Website www.brianthacker.tv

AU11: Brian writes travel guides. He has written one that features strange and unique festivals around the world. He is currently working on one that will feature Romantic Getaways around the world. His girlfriend lives in Milwaukee. He travels to the states quite often to visit her. He is planning on a trip to Jackson for skiing. After some discussion he may be interested in also including Sun Valley in his trip. He knows Caroline quite well and will follow up with her if he needs anything.

Journalist

Mr. David Potts

PO Box 1387
Buderim
Queensland 4556
Australia

Postal Code 4556

Phone 011-61-7 5476 7992

Fax

E-mail davidpotts@westnet.com.au

Website

AU11: Met with David. He is glad we are there to educate the industry. Aussies are looking for new or unusual destinations like ours. They want the "Brag factor" but something that we add-on to a known destination like LA or SF. Is looking for new and unusual. Not off the rack!

AUST09: (BRMED) Met at Media lunch

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Journalist

Mr. Ewen Bell

Australia

Postal Code

Phone 011 61 438896228

Fax

E-mail *ewen@ewenbell.com*

Website *www.ewenbell.com*

AU11: Ewen is a very famous travel photographer and travel writer in Australia. I have seen some of his photos and they are spectacular. He is working with Caroline to try to get over to our region on a press fam. He would like to be able to travel with another journalist Brian Thacker.

Journalist

Mr. Glenn A. Baker

PO Box 155

Kenthurst NSW 2156

Australia

Postal Code

Phone 011 61 96541999

Fax 011 61 2 9654 1899

E-mail *travel@glennbaker.com*

Website

AU11: Glenn writes a lot about music. He has traveled to WY and SD. 12 Day ND/MN itinerary "Buffalo to Bob Dylan" peaked his interest. Mark Sheehan made a point of introducing him to the group. Would be interested in a press trip.

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Mr. Ian Talbot

PO Box 985
Double Bay NSW 2028
Australia

Postal Code

Phone 011 61 02 9362 4833
011 61 0418413718 (mobile)

Fax

E-mail skipress@wix.com.au

Website

AU11: Ian is considered a ski expert in AU. He had a lot of questions about winter. Very interested in Sun Valley and Jackson and was surprised to hear that there were direct flights from LA to both. He was also interested in trout fishing areas and how the licensing works. Followup: States, send him info on your winter product and fishing.

Aust08 Media Lunch: Met with Ian Talbot. He works strictly w/ski product. He's been to JH. Would like info on Terra Resort group and TJ from WY. Wold like MT to send any new ski info and info on their ski product. Big Mtn and Whitefish resort contact info. WY & MT, please send requested info.

Mr. James Shrimpton

26/37 Wagner Road
Murrumba Downs
Australia

Postal Code QLD 4503

Phone 011-61-07-3482-2678

Fax

E-mail jwvs@tpg.com.au

Website

AU11: Met with James again at media lunch. They have been featuring stories on our region. Follow up: Caroline, invite one of his staff on a fam. He has not been in US since 2003 but he may be hard to get.

AUS10: James is a very well known travel writer and elder statesman. Has traveled to 39 states but is interested and intrigued by our region. He has written an article on Dog Bark Park in ID.

AUST09 (BRMed) James is a member of Australian Society of Travel Writers.

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Journalist

Mr. John Pond

Sydney
Australia

Postal Code

Phone 011 61 293311288

Fax

E-mail *jpond@bigpond.net.au*

Website *www.cruiseandtravel.biz*
www.iohnnond.com

AU11: John is the cruise, travel and lifestyle editor for Australia's leading Cruise and Travel website (cruiseandtravel.biz). He is interested in river cruises in our region. If anyone knows of one please send him the info.

Journalist

Mr. Mark Juddery

5 Mt Warning Cres
Palmerston ACT 2913
Australia

Postal Code

Phone 011 61 413 474597

Fax

E-mail *mail@markjuddery.com*

Website *www.markjuddery.com*

AU11: Mark is a journalist and screenwriter. Currently working on articles about the East Coast. Does stories on "off the beaten path" destinations. Thinks that our states would have a wealth of things to cover. Is interested in a fam. Follow up: Caroline

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Mr. Michael V Day

36 Mountjoy Street
Brisbane QLD 4000
Australia

Postal Code

Phone 011 61 7 3832 6532

Fax 011 3832 6532

E-mail day19@LINET.NET.AUWebsite MICHAELVDAY.wordpress.com

AU11: Michael writes for a large Western Australia paper (?) He used to be a feature writer but now does their travel section. He has been to Boise but that is all he has seen of our region. He writes his stories from a personal interest point of view rather than "like a travel brochure". Is a big Bob Dylan fan so gave him an itinerary that includes Bob Dylan's birthplace.

Mr. Richard Tulloch

50 Morgan Street
Petersham NSW 2049
Australia

Postal Code

Phone 011 61 295600427

Fax

E-mail richardtulloch@hotmail.comWebsite www.richardtulloch.wordpress.com

AU11: Met with Richard, an outdoor adventure writer. Interested in active stories: biking, hiking, rafting. He has been working a lot with the Sun Herald the past two years. Spends 6 month a year in Sydney the other 6 months in Amsterdam. He is interested in hiking, biking, camping but NOT horses. Is interested in participating in a press trip.

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Mr. Roger Allnutt

10 Bedford Street
Deakin ACT 2600
Australia

Postal Code

Phone 011 61 262731970

Fax 011 61 2 6273 1970

E-mail roger.allnutt@bigpond.com

Website

AU11: Roger did a Mississippi River story this year that sold well. He has pitched a story on the Missouri River and the cultures, beauty, people along the route. IF he sells the story idea he will get in touch with us for a press trip.

Mr. Tim Richards

507/225 Elizabeth Street
Melbourne
Australia

Postal Code VIC 3000

Phone 011- 61 411 242327

Fax

E-mail tim@iwriter.com.auWebsite www.iwriter.com.au

AU11: Tim visited MT and ND in 2009. He has already done several articles but there are more to come. Follow up: please send updated info on your states. Caroline, invite him back to visit ID and WY.

AU09: (MELMED). Tim is a certified member of APTW (Australia Professional Travel Writers) and very respected in the industry. He has just been appointed to a new committee by the Prime Minister. The purpose of the committee is to insure "positive" info on the recent Melbourne fires and the aftermath. We discussed the Yellowstone fires and how the media communication and pr was handled. I told him that Rick Hoeninghausen would be the person to speak to about some of that. He would like to contact him ASAP. I sent him Rick's contact info and also contacted Rick to expect him.

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Ms. Caroline Gladstone

6/92 Cambell Parade
Bondi Beach NSW 2026
Australia

Postal Code

Phone 011 61 29365 7185

Fax

E-mail cgladstone@ozemail.com.auWebsite www.carolinegladstone.com

AU11: Caroline writes mostly about cruises but is starting to do more general info features.

AU09: (SYDMED) Caroline is a travel writer who works on features as well as guidebooks. She is very interested in learning about our region. Follow up: send her full packets of info.

Ms. Celia Fell

Australia

Postal Code

Phone

Fax

E-mail brentandcelia@gmail.com

Website

AU11: Celia is a travel writer. She is moving to Boise because her husband is an executive chef and has been invited to be part of a program that will train refugees in the restaurant trade (in Boise??). He will open a restaurant in Boise as part of the program. Mitch agreed to keep in touch with her once she gets settled in as she plans to continue writing for Australian travel magazines and some of the major daily newspapers.

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Ms. Gillian Serisier

408/169-175 Phillip Street
Waterloo NSW 2017
Australia

Postal Code

Phone 011 61 0416 025195

Fax

E-mail gillian@cactusmedia.com.au

Website

AU11: Freelance. She is looking to write about train trips around the US. Last year went from SF to Chicago by train in the winter to see what the winter scenery looked like (they don't have winters in Australia like we have). Discussed Empire Builders and "Rails to Trails" program via NPS. Follow up: send any info you might have on trains in your state.

Ms. Lee Mylne

Australia

Postal Code

Phone 011 61 412051719

Fax

E-mail words@leemylne.comWebsite www.leemylne.com

AU11: Lee is a travel writer. She is currently working on a travel guide of Australian Historical places. She is a very proficient writer and has written articles on a wide range of topics. She has recently learned how to ski and was interested to hear about our ski areas. She is interested in visiting our region when her schedule will allow. Follow up: Caroline

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Ms. Linda Vergnani

PO Box 379
Spit Junction NSW 2088
Australia

Postal Code

Phone 011 61 409005997

Fax 011 61 409005997

E-mail linverg@gmail.comWebsite www.lindavergnani.com

AU11: Linda is an award winning journalist and photographer who writes about the environment and eco-tourism. She is familiar with Glacier NP and YNP but has never been to our part of the US. She would like to write something about our National Parks and the largest intact ecosystem in the lower 48. Would like a unique angle for a feature, perhaps something with a "wolf person" that is actively involved with studying wolves? We talked about the National Elk Refuge and migration paths. Interested in Hotel Terra and YNP in the winter. Would be interested in a press trip. Follow up: James and Marlee please send info.

Ms. Melissa Rimal

Australia

Postal Code

Phone 011 61 99189070

Fax

E-mail melissarimal@bigpond.com

Website

AU11: Melissa is a Writer/Photographer. Special interest: driving tours and architecture. Would like to participate in a press trip.

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Ms. Sue White

Sydney
Australia

Postal Code

Phone 011 61 0417166862

Fax

E-mail reachsuewhite@gmail.comWebsite www.suewhite.com.au

AU11: Sue is a freelance writer specializing in travel, environment, well being, career. She also writes a lot about outdoor and active travel and recreational vacations.

Ms. Susan Gough Henly

335 Auburn Road
Hawthorn
Victoria
Australia

Postal Code 3122

Phone 011-61-3-98132220

Fax

E-mail sueburr@bigpond.com

Website

AU11: Sue was on a fam trip to WY a few years ago and had a wonderful trip. She has sold several articles about her adventures.

Aust08 Melbourne Travel Event: Met with Susan. She has been to WY and done a feature for Australian Times on a stay at a guest ranch (HF Bar Ranch). She is interested in doing additional features, particularly on Native American Culture (and rodeos, powwows, flyfishing). If we do an Australian fam in the future she should be invited. Follow up: Fred, please send info on Int'l PowWow. Marlee, please send info on "walk in the tree tops". James, please send info on CFD. Barbara will send info on 3 state itinerary.

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*Journalist***Ms. Susan King**Melbourne
Australia

Postal Code

Phone 011 61 395694268

Fax

E-mail *smking@starttransmission.com*

Website

AU11: Susan is a travel writer who specializes in food, wine, travel. Very interested in culinary and what kind of grapes are grown in our region. Wants to know what kind of wine is made in region. Would like a list of resorts that specialize in culinary efforts. Talked about trying to do a fam that would be a loop from Seattle hitting as many wineries as possible (Seattle-Walla Walla-Northern Idaho-Snake River AVA). Follow up: send her whatever you have on your wines and available culinary experiences.

*Tour Operator***Adventure World****Mr. Neil Rodgers**Level 20, 141 Walker Road
North Sydney
Australia

Postal Code NSW 2060

Phone 011 612 8081 0120

Fax 011 612 9925 0949

E-mail *neil.rodgers@adventureworld.com.au*Website *www.adventureworld.com.au*

AU11: (B2B) Neil is the Director of Product and Marketing. He said that his new boss Steven Franco is excited about the potential for the Real America. He admitted that he really didn't know anything about our region but took everyone's photo CDs and website addresses and promised to spend some time getting to know us better. Follow up: none at this time.

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Adventure World**Mr. Stephen Lanfrance**Level 20, 141 Walker Road
North Sydney
Australia

Postal Code NSW 2060

Phone 011 612 8081 0120

Fax 011 612 9925 0949

E-mail stephen.lanfranco@adventureworld.com.auWebsite www.adventureworld.com.au

AU11: Stephen has been promoted to General Manager. He sent Heidi Bullough his replacement to speak with us.

AUS10: FIT Wholesaler (which is part of a larger umbrella company which specializes in all kind of travel product Coach rental, ski packaging, etc.). Stephan is in charge of TLH Magazine. Tourism Leisure Holiday Magazine. They work with organizations such as AAA (over 6000 members) His division also works with retail (travel agents). He has a staff of 50 dedicated to North American Travel. They specialize on RV, Accommodations, activities for the 40-60 travel group. They work with younger groups through TREK Tours. They have offered NP and wild life in Canada, but tours are getting stale and not selling well. He feels that our region is perfect for their clients. Wants to start offering our NPs, wild life and wildwest activities. Follow up: Barbara send sample itineraries and contact information for receptives. States send info on any "cross border Tours" that you might have.

Adventure World**Ms. Heidi Bullough**Level 20, 141 Walker Road
North Sydney
Australia

Postal Code NSW 2060

Phone 011 612 8081 0120

Fax 011 612 9925 0949

E-mail heidi.bullough@adventureworld.com.auWebsite www.adventureworld.com.au

AU11: (B2B) They are currently seeing a rising popularity in FIT's (4-6 people over 45) to US. Heidi said that Steven Franco her boss is very excited about the US and thinks that our region is a perfect fit for Adventure World. They have been offering Canada and Alaska, but will begin offering our region in the coming year. National Parks are becoming very popular. They are currently working with TREK America and Grand America Adventures for their tours and some of their FITs. They will contact either Rocky Mtn Holiday Tours or America4you for product. They took 2 copies of the multi itinerary sample disk. Follow up: Barbara contact them and find out what else they need. Caroline: invite on fam

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Australian Senior Traveller**Ms. Sue Preston**

P.O. Box 212

Northcote

Australia

Postal Code VIC 3070

Phone 011 61 39489 8608

Fax 011 61 3 8640 0431

E-mail seniortraveller@netspace.net.auWebsite www.thesenior.com.au

AU11: Sue said that she is ready to feature our region. She would like to come on our next press fam. Please follow up Caroline.

AUS10: Sue is the editor of the Australian Senior Traveller. Her stories revolve around active seniors. She thought our region sounded like a good fit. She sat next to James at the media lunch and said that she will contact him for specific itineraries. Interested in general info for now. Follow up: States send info.

Betsy Pie Communications**Ms. Betsy Pie**

2/107 Mathoura Rd.

Toorak

3142 Victoria

Australia

Postal Code VIC 3142

Phone 011 61 3 9827 2386

Fax 011 61 03 98240315

E-mail betsypie@bigpond.com

Website

AU11: Betsy has not done anything for Sun Valley for the last two years but was recently asked to submit a proposal for PR support.

AU09: (MelMed) Betsy was at the dinner party thrown in our honor by the Fairleys in Melbourne. She owns a PR firm and has done some stuff for Sun Valley. She is familiar with our region and is interested in working with us on some ad hoc projects.

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Breakaway Travel**Ms. Mary-Anne Nesk**

Shop T11 Sunshine Plaza
324-328 Hampshire Road
Sunshine VC 3020
Australia

Postal Code

Phone 011 61 393234344

Fax 011 61 3 9311 4133

E-mail maryanne@breakawaytravel.com.auWebsite www.breakawaytravel.com.au

AU11: Met with Mary-Anne. She is planning on coming to our region next summer as personal travel. She wants to learn about our region because she thinks that it is going to really catch the Aussie markets interest. She wants to visit Montana, but is willing to consider other of our states. Follow up: send packets of info.

Bunnik Tours**Mr. Craig McBey, Product Coordinator**

45 Flinders Street
Adelaide SA 5000
Australia

Postal Code

Phone 011 61 88359 2295

Fax 011 61 883592305

E-mail craig@bunniktours.com.auWebsite www.bunniktours.com.au

AU11: (B2B) Craig is the Product Coordinator. Bunnik Tours slogan is "Tours for the Not too Young and not too Old". They are currently offering over 50 "unique" tours to countries around the world. They are interested in our region possibly as an add-on to a major city tour (LV, LA, SF). They will probably add some of our product in the next year. They took at sample itinerary CD. Follow up: States add to your newsletter lists.

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QUIT

Bunnik Tours**Mr. Craig Owens**45 Flinders Street
Adelaide SA 5000
Australia

Postal Code

Phone 011 61 88359 2295

Fax 011 61 883592305

E-mail craigowens@bunniktours.com.auWebsite www.bunniktours.com.au

AU11: (B2B) Craig is the National Sales Manager. Bunnik Tours slogan is "Tours for the Not to Young and not to Old". They are currently offering over 50 "unique" tours to countries around the world. They are interested in our region possibly as an add-on to a major city tour (LV, LA, SF). They will probably add some of our product in the next year. They took at Sample itinerary CD. Follow up: States add to your newsletter lists.

Business Spectator Magazine**Ms. Sarah Danckert**Swann House Level 7
22 William St.
Melbourne VIC 3000
Australia

Postal Code

Phone 011 61 3 8624 3013

Fax 011 61 48624 3088

E-mail sarah.danckert@businessspectator.com.auWebsite www.businessspectator.com.au

AU11: Sarah is a business writer as well as Editorial editor for BS. She says that the focus of the magazine is business news, but they include some travel features in BS. Would like to have information on Agriculture businesses in our region. Would consider participating in a fam if the itinerary could have a business slant. Follow up: states send ag info (?) Fred send info to Tracy Finneman at DOC.

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Canada & Alaska Specialist Holidays

Mr. Ed Smith

Level 11
815 George Street
Sydney
Australia

Postal Code NSW 2000

Phone 011- 61 02 80626446

Fax 011 61 02 8062 6447

E-mail edsmith@canada-alaska.com.auWebsite www.canada-alaska.com.au

AU11: (B2B) Ed is seeing a lot more interest with USA. Wanted more itinerary ideas. Barbara gave him CD with 20 sample itineraries, No follow up at this time.

AUS10: Met with Ed Smith. Canada and Alaska has been his main focus. 2010 is looking a lot better than 2009. He is selling a lot more Fly-drives into WY/YNP. He is also offering a RV tour from SLC-WY-ID-Seattle. Doesn't do ski product but does offer limited winter travel. Follow up: Barbara Send him Itineraries and receptive contact info. States send him 10 VG and 10 Maps

NL06/09: edsmith@canada-alaska.com.au listed as non-existent address in CC

AU09: Ed is the General Manager of this 3 year old Full service agency. He has 40 full time agents. He is offering a 7 -8 day tour from Calgary into MT through Glacier National Park/Kalispell. Follow up:

Would like itinerary ideas starting in Seattle. Send full packets of info. Fred send ND/Canada tours.

Aust08 B-B: Met with Ed. He is from Winnipeg. He has lived in Australia for 30 years. Trying to bring people to Churchill. Mainly business from BC, Alberta, Seattle, Spokane, Waterton and in the NW corner of MT. It's a hard sell for our region. 60+ age range - the market for him would be motorcoach. Groups wouldn't want to drive on wrong side of road.

Cosmopolitan

Ms. Dilvin Yasa

ACP Magazines Ltd.
54 Park Street
Sydney NSW 2000
Australia

Postal Code

Phone 011 61 8268 4646

Fax

E-mail dyasa@acpmagazines.com.au

Website

AU11: Met with Dilvin. She is looking for Honeymoon getaways. Thought our region might offer some unique and interesting destinations. Gave her some ideas but promised to send more. Follow up: states send info on unique vacation opportunities.

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QUIT

Creative Holidays**Ms. Celeste Arthur, Mia Jorgensen**

Travel House, 35 Grafton Street
 Bondi Junction
 Australia

Postal Code NSW 2022

Phone 011 61 296195681

Fax 011 61 296195622

E-mail celeste.arthur@creativeholidays.com.au
mia.jorgensen@creativeholidays.com.au

Website www.creativeholidays.com

AU11: (B2B) Mia is the Product Manager in charge of US. Creative Holidays is Australia's leading independent wholesaler offering travel options to 58 countries. They are not currently offering anything in our region, but are interested in adding something. She took a sample itinerary CD and our receptive list. Follow up: none at this time.

AU09: Celeste is the Product Executive and she was with Mia Jorgensen the product manager for Creative Holidays. They do a lot of FIT to our area, with car pick up in SLC or Denver. They know that interest is growing in our area as they are booking a lot of rental cars through Denver with an average length of 8 days. They are looking for itinerary suggestions for 8-10 days fly drive and any ideas for "cross border" tours. They would also like to offer RV tours. Follow up: send whatever you have.

Aust08 B-B: Met with Celeste and Mia. Creative Holidays is very much a mass market wholesaler. Would like to see a partnership with Alberta.

Delta Airlines**Jane Wilshaw**

Level 6, 75 Castlereagh Street
 Sydney, NSW 2000
 Australia

Postal Code

Phone 011 61 29767 4363

Fax 011 61 2 9767 4334

E-mail janew@deltaairlinesaustralia.com.auWebsite www.delta.com

AU11: Jane is the Sales Manager in charge of corporate. She has a meeting in Orlando in early May and will be spending the week prior touring our region. She (and her husband and 2 year old daughter) will pick up a El Monte RV is SLC and then head to ID and WY. She spoke with both James and Mitch. Follow up: James and Mitch send her maps and info.

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Diane Plater Media**Ms. Diane Plater**

Australia

Postal Code

Phone

Fax

E-mail *platerd@aap.com.au*
*news.travel@aap.com.au*Website *www.aap.com.au*

AU11: Diane was on the fam trip last year with Caroline and Julie Miller in May of 2010. She has a wonderful time and has done some features already with more to come.

Aust08 Media Lunch: Met with Diane. She is Australia Associated Press reporting on the Democrat and Republican Party Conventions. She will be in NYC, Chicago, Denver, and MSP. She will try to travel Chicago /MSP to Seattle following the ND, MT, WY and Idaho routing. Please send itinerary from MSP to ID. Followup: Send three state itinerary with routing from MSP to Nancy in Idaho. Have her rework to include Idaho and Seattle.

E Travel Blackboard TV**Mr. John Alwyn-Jones, Ms. Daisy Melwani, Mr Anthony Valeriano**

Level 3, 90 Pitt St.

Sydney

Australia

Postal Code NSW 2000

Phone 011 612 8208 8866

Fax 011 612 9233 5159

E-mail *john@etbtv.com*
*daisy@etravelblackboard.com*Website *www.etbtv.com*

AU11: John is now with EGlobal Media.

AUS10: Met with Daisy Melwani, Anthony Valeriano and John Alwyn-Jones. Anthony is the General Manager. Daisy is the Editor & Marketing Executive. John was in Brisbane to film the expo. Travel Blackboard offers travel footage for use by travel programs on Australia TV. They also have a website where visitors can see footage of travel sites and news from all over the world. John spoke with Barbara about opportunities to get the RMI states broader exposure in Australia. He will have someone from TB contact her with some ideas. No follow up at this time. Note: visit the site to see several new items on us.

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eGlobal Travel Media**Mr. Andy Warner**

Suite 301 45 Lime Street
King Street Wharf
Sydney, NSW 2000
Australia

Postal Code

Phone 011 61 2 8004 2882

Fax

E-mail *andy@egtmedia.com*Website *www.eglobaltravelmedia.com.au*

AU11: Andy is the Director of Sales for this large travel website that is marketed to the travel industry. He is interested in participating in a press trip. Follow up: Barbara

Elite Special Event Tours**John Cruwys**

PO Box 954
Pennant Hills NSW
Australia

Postal Code 1715

Phone 011-612 9980 9200

Fax 011-612-9475 5264

E-mail *john.c@eliteset.com.au*Website *www.eliteset.com.au*

AU11: Met with John. He would like motorcycle itineraries.

RU11: John Cruwys attended

PW10: Met with John. This is an Australian tour operator specializing in groups built around events. Barbara please send information about Rocky Mountain Holiday Tours. James please send info about CFD and 2012 dates.

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Enterprise Travel Solutions

Mr. Robert Hansell

PO Box 2240
North Parramatta NSW 2151
Australia

Postal Code

Phone 011 61 2 9686 2050

Fax 011 61 2 8088 6800

E-mail robert@enttravel.comWebsite www.enttravel.com

AU11: (B2B) Met with Robert. ETS is a wholesaler offering FIT travel services in Australia and 100 other countries. They currently offer 157 itineraries (55% to the US). Would like live product updates from a receptive. We gave him a copy of our receptive sheet. Follow up: Barbara contact Gary (RMHT) and Marita (A4U) and ask them to contact him.

AUS10: Met with Robert Hansell, General Manager. Online Wholesaler. He wants to learn more about the entire region, both summer and winter. Interested in YNP lodging and entrances. Asked about the best way to get in and out of YNP. Discussed Jackson. Discussed ski product: Jackson, Targhee, Sun Valley. Follow up: Barbara send him sample itineraries and receptive info. States send him (electronically) info in your summer and winter product. He will be at Pow Wow and schedule a meeting.

Expedia Travel

Mr. Stuart Udy

Suite 1 Level 2 77 King St.
Sydney NSW 2000
Australia

Postal Code

Phone 011 61 2 8090 6626

Fax

E-mail sudy@expedia.comWebsite www.expedia.com

AU11: Stuart is the manager of Expedia's travel agent program. We started discussions on what kind of promotional campaign we can work with them on. Stuart suggested that we be included in their weekly email newsletter to travel agents. Follow up: Barbara

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Flight Centre Limited**Ms. Maria Ferro, Sally McFadyen**Level 9, 234 Sussex Street
Sydney
Australia

Postal Code NSW 2000

Phone 011 61 29423 8031

Fax 011 61 29236 5398

E-mail maria_ferro@flightcentre.com
sally_mcfayden@flightcentre.com

Website

AU11: (B2B) Sally is in charge of working directly with Tourism Boards. She works with all of the TBs around Australia and NZ but is only just starting with USA TBs. She will work with us next time we have need to fill a space with an event. She suggested a client info night at one of their larger agencies. They have over 1400 travel agencies around Australia and she would like to help us get the word out to them. Follow up: Barbara

AUS10: Met with Maria Ferro. Maria is the Marketing manager for USA/Canada/Hawaii. Flight Center is the largest travel agency in Australia (in fact it is the 3rd largest retailer in Australia, #1 is a furniture company, #2 is a hardware chain). They have over 2 thousand travel centers around Australia. They recently bought Liberty (LIBCO) a wholesaler based in New Jersey who specializes in US product (including skiing). The contract direct with LIBCO for product. Flight Center does mostly FIT. She told us that Australians have traveled so much that vacations are starting to revolve around "bragging rights". No one cares if you have been to CA, NY, LV or Disney. Everyone is looking for a "off the beaten trail vacation" that none of their friends have had. Flight Center has 12 catalogs. She thinks that our product would fit nicely in 3 of them. She will send Barbara a proposal for catalog support. Follow up: States send her general info.

07/09: update from PW booklet

Aust08 B-B: Met with Danielle Panich (Group Retail) and Maria Ferro (Wholesale). Educated them on our region. Danielle is working with groups, liked the possibility of groups for niche tours, energy, Ag, etc.

Aust08 B-B: Met with Steve. Flight Centre is a huge company! worldwide. Steve would like brochure support, 14 day state package - Just like the sample. he'll do the car - accommodations, entry fees, etc. 2009 Catalog - 1 page. Followup Gary, please pull altogether. Barbara will contact.

Glenn A. Baker**Mr. Glenn A Baker**PO Box 155
Kenthurst
Australia

Postal Code NSW 2156

Phone 011-61-2-9654-1999

Fax 011-61-2-9654-1899

E-mail travel@glennabaker.comWebsite www.glennabaker.com

AU11: Glen writes a lot about music. He has traveled to WY and SD. 12 Day ND/MN itinerary "Buffalo to Bob Dylan" peaked his interest. Mark Sheehan made a point of introducing him to the group. Would be interested in a press trip.

AUS10: Media

Aust08 Media Lunch: Met with Glenn. He has been through WY. It was a long drive. Almost visited MT but it didn't work out. Took our info. No followup needed.

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QUIT

Harvey's Choice Holidays

Ms. Jenny Bourke

Level 3
225 Euston Road
Alexandria
Australia

Postal Code NSW 2015

Phone 011 61 2 8565 5500

Fax 011 61 28565 5595

E-mail jbourke@harveyschoice.com.au
jbogg@harveyschoice.com.au

Website

AU11: Jenny stopped by to say hi and to pick up the sample itinerary cd.

AU09: Met with Jenny Bourke, Product Executive. They work directly with Qantas Holidays. They sell to the Qantas ticket clients list. and are currently offering an add-on product in West Yellowstone (Clubhouse Inn) and the Inn at Jackson Hole. They are seeing a lot of interest in our region. They work with ATI. Will be at Pow Wow and will try to schedule a meeting to develop some itineraries. Follow up: send full packets of info and sample itineraries.

Aust08 B-B: Met with Jenny and Prue. They do no retail. Work with ATI and Qantas Holidays. Lots of car rentals. Work with hotels in Jackson, Denver and Yellowstone. No follow up needed at this time.

Hawaiian Airlines

Ms. Sherilyn Robinson

Level 12, 403 George Street
Sydney
Australia

Postal Code NSW 2000

Phone 011 61 2 9244 2377

Fax 011 61 29244 2345

E-mail sherilyn@hawaiianair.com.auWebsite www.hawaiianair.com.au

AU11: Sherilyn got married two months ago, but will be keeping her name for now. She said that she is still interested in supporting our fam efforts but that tickets are very tight right now. She suggested that we ask on a case by case basis.

AUS10: Sherilyn is the Vice Chairman of the VUSA Committee in Australia and a real supporter of our efforts. She is the General Manager for Sales and Marketing in Australia (which is Hawaiian Air's second biggest market). She is a decision maker and has offered to provide air for media fams in the future. Barbara met with her twice and got some really good information. She told us about another big show that happens each August in Australia (winter there). It is 3 huge consumer shows (Melbourne-Sydney-Brisbane) hosted by Flight Center (the largest Travel retailer in Australia and New Zealand). Each show draws 7000-8000 targeted US customers. (I told her that down the road when we are in a bunch of catalogs and have generated enough media support to be considered a popular destination for Australian travelers we would definitely consider participating (particularly if she would help us with air). We also discussed catalogs. She said that the traditional deadline for catalogs is Sept/October so that when the tour operators and wholesalers are telling us that they want to get us in their 2010 catalogs they mean the ones that will be coming out in November/December.

AUST09: (SYDMED) Met Sherilyn, General Manager of sales and Marketing. She will work on tickets in the future for Expo.

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HolidayGoddess.com**Ms. Alison Carmichael-Rulten**

Australia

Postal Code

Phone 011 61 0435040120

Fax

E-mail acrulten@hotmail.comWebsite www.holidaygoddess.com

AU11: Met with Alison. Site focuses on Women's travel, girls getaway vacations. Thinks our region has amazing potential. They have a "press room" on-line where we can feature ideas. Follow up: invite on fam.

ICON International Communications**Ms. Hannah Crafter**

Level 2, 435A-437 Kent St.

Sydney, NSW 2000

Australia

Postal Code

Phone 011 61 430 068 500

Fax

011 61 2 8235 7607

E-mail hcrafter@iconinternational.com.auWebsite www.iconinternational.com.au

AU11: Met with Hannah. ICON is the PR company that handles United. She says that they are looking at Jackson for a media fam next winter and will get with James if it is going to happen. She is the person to contact for air support for MEDIA fams.

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IKON Media**Ms. Julie Miller**4/49 Upper Avenue Road
Mosman
Australia

Postal Code NSW 2088

Phone 011-61-2 9969 1687

Fax

E-mail ikon@ihug.com.au

Website

AU11: Julie was on the media fam last September and has done many many stories on us. She has more coming. She is a big fan of our region,

Aust08 Media Lunch: Met with Ms. Miller. Looking to do another story on Horseback riding. Wrote a story about Bitterroot Ranch in Dubois. Will contact us about dates prior to PowWow. Works horseback riding and family tours. Fred met Julie at PowWow 07.

iMageiNK**Ms. Carol West, writer**46 Littlewood Street
Hampton VIC 3188
Australia

Postal Code

Phone 011-613 9533 5233
M 0412 424 598

Fax

E-mail carol@imageink.com.au
robert@imageink.com.auWebsite www.imageink.com.au

AU11: Carol West writes and her partner Robert is the photographer. They will be coming on a fam to Alberta and want to tie in other areas close by. Want to focus on Western lifestyle stories, food and wine. Interested in unescorted fams only. Knows and works with Caroline.

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Infinity Holidays

Ms. Meagan Loane

Level 12, 316 Adelaide Street
Brisbane 4000 QLD
Australia

Postal Code

Phone 011 61 7 3032 9895

Fax 011 61 7 3032 9657

E-mail meagan_loane@flightcentre.com

Website

AU11: Met with Meagan. She works with Flightcentre. Handles their group and incentive tours. Works with Liberty (receptive) out of US.

Inflight Publishing

Mr. J.P. (Pat) McElligott

PO Box 6133
Buranda QLD 6133
Australia

Postal Code

Phone 011 61 7 38917793

Fax 011 61 7 3891 7702

E-mail patrick@inflightmagazine.com.auWebsite www.inflightmagazine.com.au

AU11: Pat is the Director of IP. Inflight Publishing is a specialist publisher producing magazines that can be found in airports, on board planes, trains and ferries across Australia and in New Zealand. He would like to come on a press trip to our region but he would need to get approval from Bettina Toth his editor.

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Inflight Publishing

Ms. Bettina Toth

PO Box 6133
Buranda QLD 6133
Australia

Postal Code

Phone 011 61 7 3891 7793

Fax 011 61 7 3891 7702

E-mail bettina@inflightmagazine.com.auWebsite www.inflightmagazine.com.au

AU11: Bettina is editor of IF. Inflight Publishing is a specialist publisher producing magazines that can be found in airports, on board planes, trains and ferries across Australia and in New Zealand. She will consider sending a writer/photographer on one of our press fams.

LOOK Film Productions

Mr. Will Davies

83 Willoughby Rd
Crows Nest
Sydney
Australia

Postal Code NSW 2065

Phone 011-61-29436 1647
011-612 9999 3245(Home)

Fax 011-61-2-9438-3660

E-mail wildavies@lookfilm.com.auWebsite www.lookfilm.com.au

AU11: Met with Will. Will has been hired by NRMA (Australia's AAA) to design three "old West" tours. One will be in the SW, one in Kansas/Missouri and one in our region. He has already researched the history in our region and has a preliminary 10-12 day tour developed (Denver-SD-NT--MT-WY-Denver). He will be coming to our area in July or August. El Monte has committed an RV and he has his own air to Denver. Follow up: Barbara stay in contact and help get fam developed once he has dates. James: send travel guide. Fred: send info on Custer and your sites. Marlee: send info on Little Big Horn.

AUS10: Will was planning on coming to our region last Sept., but got a book offer that he could not refuse (has since turned into and documentary and book which will be released in July). He is very serious about coming in late September (we had talked about him coming for a few days in March while he is in LA, but it would be very tight and the weather might not be very cooperative). He will contact Barbara as soon as he know what dates he will have in Sept. and the states can start sending him info. Follow up: he is looking for info on things like Custer, Sitting Bull, the Oregon Trail, National Historic trails and sites. Independence Rock, Register Cliff, Petroglyphs, Butch Cassidy and the Sundance Kid. etc. Follow up: States start sending any info that you have,

AU09: Met with Will Davies, producer. Monique Roos from the US Embassy had contacted me prior to the mission about meeting with Mr. Davies while in Sydney. He is a very well known and respected history writer and particularly interested in our region. He has written 7 successful history books. He works for the History Channel on Australia TV writing, filming and narrating history films. He also is a full professor at the Boston University's campus in Sydney. He is looking for "off the beaten trail" history markers and sites. He is also interested in developing something on the history of the National Parks in the US. He thinks that our area is going to be very hot in the next few years as Australians over 50 have a lot of money, travel constantly and are focusing more on historic and educational travel. He has to be in Boston often and will schedule a trip to our area as an add-on to one of his next trips. Kirby from El Monte RV has already committed the unlimited use of an RV so he will just need our help in

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Luxury Travel and Style Magazine**Ms. Jenny Caspersonn**

Level 1 579 Harris Street
Ultimo
Sydney, 2007
Australia

Postal Code

Phone 011 61 28204 1000

Fax 0111 612 9281 7529

E-mail jcaspersonn@luxurytravelmag.com.auWebsite www.luxurytravelmag.com.au

AU11: Jenny is the Editor in Chief of this high end magazine.
Caroline will follow up with her.

Michael Krape Consulting PTY, LTD**Mr. Michael Krape**

21 Tower Rd.
Nth Balwyn VIC 3104
Australia

Postal Code

Phone 011 61 403 135 880

Fax 011 61 3 9859 4502

E-mail michaelkrape@karpe.com.au

Website

AU11: Michael is a freelance travel writer and PR Consultant.
He has a daughter who lives in LA and visits her about twice a
year. He said that the Aussie market is looking for new
destinations (hates LV). We talked about the direct flights into
our region for LAX and what he could do in 2-3 weeks.
Interested in a press fam. Follow up: Barbara/Caroline.

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Momento Travel Services**Mr. Scott Cammell**

Suite 702, Level 7
 28 Foveaux Street
 Surry Hills NSW 2010
 Australia

Postal Code

Phone 011 61 411 263 512

Fax

E-mail scottc@momentotravel.com.auWebsite www.momentotravel.com

AU11: Met with Scott. Momento Travel used to be known as Asia Pacific Travel Marketing. They changed their name about a year ago as they are now offering Canada (a stand alone brochure) and US (East and West coast product at this time). They are looking to expand their product offerings in US. We gave them a copy of the multi itinerary CD. Follow up: States send general materials.

Pin Point Travel Group**Ms. Susan Bordin**

Somerset Mews 9/5
 Rosebery Place
 Balmain
 Australia

Postal Code NSW 2041

Phone 011 61 29556 8478

Fax

011 61 295568497

E-mail susan.bordin@au.pinpoint.biz
andrew.hutchinson@au.pinpoint.biz

Website www.pinpointtravelgroup.com.au

AU11: (B2B) Met with Susan Bordin, Product Manager and Andrew Hutchinson, Head of Product. Susan would like to include the Real America in an insert piece they are doing with NAB (National Bank of Australia). She will contact one of our receptives for a sample tour and contact Barbara regarding the promotional support. Follow up: Barbara

AUS10: Met with Susan Bordin. She told us the FIT interest in RV camping and motorhomes in general is exploding in Australia. They offer summer product only. She is going to start a USA FIT program on Campers and RVs. She would like to be able to link to a "National Campground site" (KOA?). She would also like photos of camping and RVs in Real America settings. Fred spoke to her about Medora and their RV area (she wants more info on Medora and pricing). Follow up: Barbara send KOA contact info, list of receptives. States send camping and RV specifics as well as photos.

AU09: Met with Ms. Susan bordin, Product Manager. Specializes in escorted group tours. Works with ATI. They book through United Holiday Tours but also do quite a bit of "freestyle" (meaning that they can use any airline). They send most of their clients through LA or San Francisco because of the quantity and low cost of tickets. Looking for RV travel in our region. Would like itineraries for RV travels and itineraries that include several states. Will put itineraries on website. Follow up: send package ideas and sample itineraries. Barbara: send Gary Schluter's contact info.

Aust08 B-B: Met with Susan and James. Asked about Broke back Mountain. Heath Ledger, not filmed in WY. One of Australia independent wholesalers owned by Pinpoint Marketing, own "Loyalty and Rewards Programs." Retail side/wholesale - United Vacations or Freestyle vacations. USA, Asia, Europe. Spoke of Aussie \$. Don't do much in our destination, mostly CA. Most FAQ _ "How many Aussies' to your Area?" Asked if we do direct bookings - no work w/receptives. They work w/ATI. Another contact is Christine Bonnici - Product Development Director

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Qantas Holidays**Ms. Allison Sandor**

Level 4
197-201 Coward Street
Mascot
Australia

Postal Code NSW 2020

Phone 011 61 2 9691 0350

Fax 011 61 9691 0781

E-mail amepac@qantasholidays.com.au
nickferguson@qantas.com.au

Website www.qantasholidays.com.au

AU11: Allison stopped by to say hi. Apologized for not being able to help more with fams.

AU09: Allison is the contracts manager for Qantas Holidays. They are currently booking in Jackson and the surrounding area. They sell both Summer and Winter and work closely with ATI. We gave her info on RMHT. They will be at Pow Wow and hope to meet with us there to finalize some itinerary ideas. Follow up: Send full packets of info and itinerary samples.

Aust08 B-B: Met with Nick. They have West Yellowstone listed in their magazine. We should have met with Allison Sandor, however, she was out sick. We will meet at PowWow. If they see numbers go up on any tour, they'll be listed in their catalog or website. Owned by Qantas Air. States, please send packets of info to Allison reference Nick, ask for meeting at PowWow. Barbara, please send three state itinerary.

Relaxaway Holidays**Mr. Craig Robinson**

PO Box 1598
Gosford, NSW 2250
Australia

Postal Code

Phone 011 61 2 43052299

Fax 011 61 2 94750538

E-mail product@relaxaway.comWebsite www.relaxaway.com

AU11: (B2B) Met with Craig. They have been specializing in South Pacific and Asia. In 2011 they will begin offering product in the US. Mostly FIT. He took the CD with sample itineraries. Follow up: all states send general materials. Barbara: keep in contact and send them new itineraries as they are available.

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Specialist Holidays**Mr Farid Hacene**

Level 11 815 George St.
 Sydney, NSW 2000
 Australia

Postal Code

Phone 011 61 2 9080 1685

Fax 011 61 2 9080 6712

E-mail fhacene@specialistholidays.com.auWebsite www.specialistholidays.com.au

AU11: (B2B) Met with Farid, General Manager - Marketing & Business Development. SH is owned by House of Travel a major tour operator in NZ. They advertise each Sunday in 4 major newspapers throughout AU. Melbourne (VIC) Herald Sun, NSW: Telegraph and Sun Herald, Brisbane (QLD) Courier Mail. They are not offering anything in US yet and were at the Expo to get a feel for what US has to offer their customers.

Stella Travel Services**Ms. Joanne Ravenscroft, Davielle Gardner - Product Manager**

Level 5
 310 King Street
 Melbourne
 Australia

Postal Code VIC 3000

Phone 011 61 399203621

Fax 011 61 399203579

E-mail jason.williams@stellatravel.com.au
davielle.gardner@stellatravel.com.au

Website www.stellatravel.com

AU11: (B2B) Met with Davielle, Product & Marketing Manager USA. Travel 2 and Travelscene Holidays are wholesale brands under the Stellar Travel Services umbrella. They are all owned by Jetset Travelworld group the largest vertically integrated travel company in Australia. Travel 2 distributes it's products to travel agents throughout Australia. Travelscene is the in-house wholesaler exclusive to American Express travel services. They currently offer some of our product in their catalog. (YNP, Cheyenne, Jackson). Follow up: none at this time.

08/10: joanne.ravenscroft@stellatravel.com.au & davielle.gardner@stellatravel.com.au unsubscribe CC

AUS10: Met with Joanne Ravenscroft. She is the Product coordinator for USA and UK/Europe. They offer both Group tours and FITs. They run SKI EXPRESS a winter product wholesaler. New Zealand farm stays are selling very well and they think that ranches might be of real interest. They work with Oppolo RVS (they were at the Expos) and have a whole section on camping in their brochure. They are looking for: great outdoors, National Parks, Cowboys and Indians (guest ranch stays) special events. Follow up: States send any info that you have available, as well as Calendar of Events (make contact and give her you website links). Barbara: send sample itineraries and list of receptives.

Aust08 B-B: Met with Davielle. They have two brands, Newman's Holidays and Travel Scene Holidays. Two brands because of distribution: Travel scene is in house brand. (In US a bit longer but new to Stella TS). Newman's (2 years) goes to all other regional agencies. More 3-4 star. Have Jackson Hole, Cheyenne and Old Faithful Inn in Newman's Catalog. Mainly into CA. They work with ATI. James, please check on Hotel name in Cheyenne.

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This Magnificent Life Magazine**Ms. Liz Bond**

Australia

Postal Code

Phone 011 61 410535755

Fax

E-mail

Website www.thismagnificentlife.com

AU11: Met with Liz Bond. This Magnificent Life is an online magazine featuring the latest in travel, food, wine, cars, boats, fashion, art and design. The demographic leans towards older Australians with a lot of money. Liz told us that Magnificent means unique not necessarily premium. She would like to participate in a press trip in our region. Interested specifically in food and wine of our region. Follow up: Caroline.

To Market to Market Pty Ltd**Ms. Sheridan Rogers**28 Lytton Street
Cammeray NSW 2062
Australia

Postal Code

Phone 011 61 299661050

Fax

E-mail sheridan@netspace.net.auWebsite www.sheridanrogers.com.au

AU11: Met with Sheridan. She would like to participate on a fam to Montana. Tried to talk her into fam of more than just one state, but only wants Montana. Follow up: Marlee please send list of festivals in Montana in September. Caroline: fam?

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SORT

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Travel Daily

Mr. Barry Matheson

PO Box 428
West Ryde
Australia

Postal Code NSW 1685

Phone 011-61-2-1300 799220

Fax 011-61-2-300 799221

E-mail barry@traveldaily.com.auWebsite www.traveldaily.com.au

AU11: Barry does the filming for Travel Daily. He is interested in participating in a fam. Follow up: Caroline, contact him about doing fam.

AUS10: Media Met with Bruce Piper

AUST09: (SYDMed) Met Amanda Collins at Media luncheon

Aust08 Media Lunch: Met with Bruce. Gave an overview of the region. Travel Daily is a travel trade newspaper.

Travel Daily

Mr. Bruce Piper

PO Box 428
West Ryde
Australia

Postal Code NSW 1685

Phone 011-61-2-1300 799220

Fax 011-61-2-300 799221

E-mail bruce@traveldaily.com.au
amanda.collins@traveldaily.com.auWebsite www.traveldaily.com.au

AU11: Met with Bruce. Travel Daily is now the largest daily travel trade publication in AU it is sent to thousands of travel agents daily through email. Their website is a popular resource to both trade and consumer. They have a cameraman (Barry Matheson) on staff who provides current video for their website and social network sites. They are interested in skiing. Follow up: states send skiing info especially video if you have it.

AUS10: Media Met with Bruce Piper

AUST09: (SYDMed) Met Amanda Collins at Media luncheon

Aust08 Media Lunch: Met with Bruce. Gave an overview of the region. Travel Daily is a travel trade newspaper.

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Travel Weekly**Ms. Caroline Adam**

Tower 2
275 Victoria Ave
Chatswood
Australia

Postal Code NSW 2067

Phone 011 61 2 9422-2827

Fax 011 61 9422-2863

E-mail caroline.adam@reedbusiness.com.auWebsite www.travelweekly.com.au

AU11: Caroline is the destination editor for this weekly travel magazine. She is very interested in train travel . Followup: please send info on train travel in your state.

AUST09: Sydney Media Luncheon

TravMedia.com**Ms. Annie Lyons**

603/22 Market Street
Sydney NSW 2000
Australia

Postal Code

Phone 011 61 29262 2369

Fax

E-mail annie.lyons@travmedia.comWebsite www.travmedia.com

AU11: Annie is the regional director for TravMedia. TM is a worldwide travel site. We have them distribute our press releases twice a year.

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U.S. Commercial Service

Ms. Monique Roos, Commercial Specialist

Level 59, MLC Centre
19-29 Martin Place
Sydney
Australia

Postal Code NSW 2000

Phone 011-61-2 9373 9210

Fax 011-61-2-9221 0573

E-mail Monique.Roos@mail.doc.govWebsite www.BuyUSA.gov/australia

AU11: Monique wanted to know if anyone was handling consumer requests for materials for us in Australia. She said that they have been getting more and more inquiries. I told her that we didn't have a fulfillment center in Australia and that due to budget restrictions I wasn't sure we would have one any time in the near future. I asked that they send all requests to the individual states websites.

Aust08 Sydney Travel Event: Met with Ms. Ross, Commercial Service Officer in Sydney. Monique is our best contact in Australia. She offered her continued support.

United Airlines

Mr. Chris Petty

10 Barrack Street
Sydney
Australia

Postal Code NSW 700

Phone 011 61 29292 4400

Fax 011 61 292924052

E-mail chris.petty@united.comWebsite www.unitedairlines.com.au

AU11: Chris said that everyone at United Australia was thrilled that for the first time in a very long time they had a profitable quarter. He said that tickets for press and trade fairs were very tight as they were flying at almost full capacity for each flight. He referred me to Hannah for air support.

AU09: (BRMED) Chris is United's top marketing guy in Australia. He is very familiar with the RMI Region (he is good friends with Anna and Jeff Olson in Jackson). He has traveled to Wyoming many times. He is an avid golfer and believes that our area has the potential to be a major destination for Australians. He will authorize United Holiday Tours (in Australia) to work with us on air for media fairs. Follow up: contact him when we begin to develop the 2 proposed media fairs.

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QUIT

United Airlines

Mr. Luke Crawford, Account Manager

Level 5
10 Barrack Street
Sydney
Australia

Postal Code NSW 2000

Phone 011 612 9292 4402

Fax 011 61 292924052

E-mail luke.crawford@united.comWebsite www.unitedairlines.com.au

AU11: Luke is an account manager for United Airlines in Australia. He is the person to talk to regarding air for Trade fam trips

AUST09: Met Luke at Sydney Media luncheon

Value Tours

Mr. David Ovendale

Level 20, 141 Walker Street
North Sydney, NSW 2060
Australia

Postal Code

Phone 011 61 0416 026 253

Fax 011 61 2 9956 7707

E-mail david.ovendale@valuetours.com.auWebsite www.valuetours.com.au

AU11: (B2B) David is the General Manager, They are known as winter product specialist. Their current catalog offers Jackson. Now that there is direct service from LAX to Sun Valley they may add SV to their catalog. They are going to introduce a summer catalog next November. It will focus on recreational vacations (hiking, camping, biking, etc.). Follow up: all states send info

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FIND

SORT

QUIT

Value Tours

Mr. Nathan Singh

Level 20, 141 Walker Street
North Sydney, NSW 2060
Australia

Postal Code

Phone 011 61 0416 026 253

Fax 011 61 2 9956 7707

E-mail nathan.singh@valuetours.com.auWebsite www.valuetours.com.au

AU11: (B2B) Nathan is the Product Manager for US product. They are known as winter product specialist. Their current catalog offers Jackson. Now that there is direct service from LAX to Sun Valley they may add SV to their catalog. They are going to introduce a summer catalog next November. It will focus on recreational vacations (hiking, camping, biking, etc.). Follow up: all states send info

Visit USA Organisation Australia

Mr. Mark Sheehand

19 Popcorn Drive
NSW Sydney
Australia

Postal Code

Phone 011 61 412074995

Fax

E-mail mark@travelmedia.comWebsite www.discoveramerica.com.au

AU11: Mark continues to be one of our biggest fans. He has been sending travel writers our way for fairs and story ideas.

PW10: Mark has adopted us as his own and is thrilled with what is happening in Australia. He told us to "stay the course honey pies.....The Real America is where everyone in Australia wants to be". He offered us his full support and will continue to mentor Caroline Davidson on our efforts.

PW09: Mark is the PR Chairman for the Discover America Committee in Australia. He is also a very well respected PR consultant. He says that United and Delta are both very serious about sending media to ND and the other 3 RMI states that are in the Australian Market and he volunteered his services in helping identify the best journalists to invite. We graciously accepted his offer. Barbara will work directly with him to develop the fairs.

PW08/MMP: Mark stopped by. We met Mark at the Expos in Australia in Feb. He was the emcee for each event. Mark was acting as lead media person, introducing us to the Aussie Media. Send Barbara the clip link from Expo.

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SORT

QUIT

Words by Paul Edwards**Mr. Paul Edwards**

PO box 1026
Pakenham Upper,
Australia

Postal Code VIC 3810

Phone 011-61-3-5942-7624

Fax

E-mail paul.edwards@westnet.com.au

Website

AU11: Paul would like to do a piece on us. Is looking for info on our Top Attractions. He would also like to have info from each state on: "If I had 4 days in _____ what would I do"? Follow up: states send him info. Caroline contact him about a press fam.

NL09/09: (paul.edwards@westnet.com.au) unsubscribed to Constant Contact

AUST09: (MELMED) Met Paul Edwards at Media Luncheon

www.expeditioncruising.com**Mr. Roderick Eime**

PO Box 301
Riverwood NSW 2210
Australia

Postal Code

Phone 011-612-8569-1818
011-61418214028 (cell)

Fax

E-mail rodeime@gmail.com
Skype: Rodeime

Website www.expeditioncruising.com

AU11: Roderick is the editor of this travel website. They specialize in cruises and sailing. They are currently offering Alaska, but nothing else in US. They offer a lot in New Guinea and the South Pacific. Might be interested in fam.

AUS10: Media. Journalist who "lectured" me at Sydney Expo about the lack of cooperation with the airline providing for media fams.

NL06/09: travel@monolith.com.au bounced as nonexistent email

AUST09: (SYDMed) Met Roderick Eime at Media luncheon

Lead Entry

Table View

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